

# Socially intelligent computing to support citizen science

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#### Goals

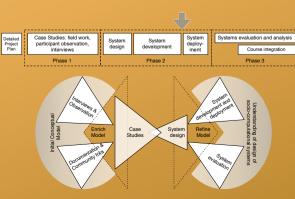
- Develop an understanding of the conditions under which SoCS can enable and enhance citizen science projects;
- Generate new models of SoCS that support large-scale public participation in scientific research; and
- Develop and test SoCS that reflect human cognitive and social abilities.

### Project plan

- Year 1: Survey and case studies of citizen science websites (completed)
- Year 2: Develop systems to support citizen science projects
- Year 3: Deploy and evaluate systems

# Findings from year 1 case studies

- Projects deploy wide range of functionality
- Have to both satisfy and motivate users
- Surprisingly little use of games



## Research questions for system development

- RQ1: Can tasks be designed that non-expert users can perform with good data quality?
- RQ2: Will systems with game features be motivating for users?

## System design

- Investigating systems for classification of species from photographs (e.g., moths)
  - Classification done by determining state of various characters of a specimen (e.g., shape is arrow, wing colour is blue)
- Systems range from tool-like to game-like
  - Hunt-and-Gather: Tool to develop classification (characters, states and sorted examples)
  - *Happy Match*: Simple sorting game (mostly done; planning mobile version)
- Forgotten Island: Fantasy role-playing game (still under development); classification is way to earn game credit
- Systems share task and database of images and website for registration and management

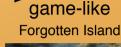
#### Current status

• Completed two Amazon Mechanical Turk trials with Happy Match to classify moths

#### More More tool-like

**Hunt and Gather** Happy Match















- 227 users played 433 games and made 10K sorts on 4 characters for 629 moths (with known data for the trial)
  - RQ1: AMT users had acceptable accuracy on 3 of 4 characters (67% overall)
- RQ2: About 1/3 of users played more than required to complete the AMT task
- Currently adding other photo collections and planning Fall deployment